

Romuald Diby



ART DIRECTOR

Branding · Packaging
Motion design

Profile

Art director and graphic designer based in Abidjan. Over eight years of experience creating for brands, with a focus on branding, packaging and production.

Contact

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Expertise

Art direction
Visual identity & branding
Packaging & product design
Print & digital campaigns
Motion design · UI/UX

Tools

Design & imaging
Photoshop · Illustrator

Motion & video editing
After Effects · Premiere Pro

Interfaces
Figma · Adobe XD

Artificial intelligence
ChatGPT · Magnific AI · Claude

Microsoft 365
Word · Excel · PowerPoint

Languages

French: fluent
English: intermediate,
improving

Experience

SIPRO-CHIM

July 2022 - Present

Visual Communications Officer · Art Director

- Art direction for campaigns and development of brand visual identities.
- Packaging and product design, from concept development to production-ready artwork.

SOLIBRA

July 2021 - June 2022

Senior Graphic Designer

- Designed materials for marketing campaigns and product promotions.
- Maintained consistent brand identities across print and digital materials.

AGUIMA WEB AGENCY

2020 - June 2021

Graphic & Motion Designer

- Created animated content, including explainer videos, teasers and motion graphics.
- Designed UI/UX mockups for websites and applications in collaboration with project managers.

MASHAL SHOOTING

2017 - 2019

Graphic Designer

- Retouched photos for portfolios, portraits and studio shoots.
- Designed promotional visuals for studio services.

Education

2024

Diploma in Digital Communications
STUDI France

2016 - 2017

First year of Master's studies - Petroleum & Refining Engineering
Université Tertiaire et Technologique LOKO

2014 - 2016

Bachelor's studies, Years 2 & 3 - Mining, Geology & Petroleum
Université Tertiaire et Technologique LOKO

2013 - 2014

BTS studies, Year 1 - Mining, Geology & Petroleum
ISFOP LOKO

2012 - 2013

Baccalaureate - Science (Series C)
Lycée moderne de Daoukro

Awards

2nd place · #MaBeaufort Challenge (May 2026)
Design representing Côte d'Ivoire in a competition spanning 12 African countries.

Nominated among Africa's top 10 graphic designers
ACA (African Creativ Awards) · 2024